

School of Distance Education

University of Kerala

Semester V, 2022 Admission

Open course offered by Dept. of Computer Science

Assignment Topics

CP 1551.3 BUSINESS INFORMATICS

1. Explain the types of E-commerce?
2. Write Short notes on
 - a) E-Auction
 - b) Credit Cards
 - c) Digital Signature
 - d) IT Laws
 - e) Web 2.0
3. Explain Secret key cryptography and Public key cryptography.
4. Explain the various Marketing technologies.
5. Explain M-Commerce benefits and applications. Also discuss the various mobile Finance applications.

Case Analysis

- Prepare a case analysis on the role of Online Social Network with example.
