

**A STUDY ON -----(A TOPIC) IN .....(IN AN INDUSTRY)**

*Mini project report submitted in partial fulfillment of the requirement  
for the award of the Degree of*

**Master of Business Administration of University of Kerala**

*Submitted by*

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**SCHOOL OF DISTANCE EDUCATION**

**UNIVERSITY OF KERALA**

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## **1.1 Introduction**

### **( A BRIEF GENERAL INTRODUCTION ABOUT THE TOPIC AND THE INDUSTRY)**

## **1.2 Objectives of the Study**

To study the concept of .....(TOPIC) and its application in .....(INDUSTRY)

## **1.3 Methodology of the Study**

The methodology of the study is through collecting the secondary data.

Secondary data were collected from;

- Books
- Journals
- Websites
- Brochures
- Company manuals etc.

## **1.4 Chapterisation**

Chapter 1 : Covers Introduction, objectives of the Study, Methodology. The remaining chapters are organised as follows

Chapter 2 : Industry Profile - “.....”.

Chapter 3 : Theoretical Framework – “.....”.

Chapter 4 : Application of ..... (TOPIC) in .....industry

Chapter 5 : SWOT analysis