

**SCHOOL OF DISTANCE EDUCATION**  
**UNIVERSITY OF KERALA**  
**SEMINAR TOPICS BBA**  
**STATISTICS FOR BUSINESS DECISIONS**

**DATE OF SEMINAR: 21/7/2019**

<b>TOPIC NO:</b>	<b>TOPICS</b>
SBD 1	Measures of Central value
SBD 2	characteristics of an ideal measure
SBD 3	Measures of Central tendency – mean
SBD 4	Measure of central tendency Median
SBD 5	Measurement of central tendency Mode
SBD 6	Application in Business decisions
SBD 7	Measures of Dispersion
SBD 8	Absolute and relative measures of dispersion
SBD 9	Range
SBD 10	Quartile Deviation,
SBD 11	Mean Deviation,
SBD 12	Standard Deviation
SBD 13	Co-efficient of Variation
SBD 14	Moments
SBD 15	Skewness
SBD 16	Kurtosis - (Conceptual framework only)
SBD 17	Correlation analysis: Meaning and Significance
SBD 18	Correlation and Causation,
SBD 19	Types of Correlation,
SBD 20	Methods of studying Simple Correlation – Scatter diagram,
SBD 21	Karl Pearson's Co- efficient of Correlation,
SBD 22	Spearman's Rank Correlation co-efficient
SBD 23	Regression Analysis – Regression Vs Correlation
SBD 24	Linear Regression
SBD 25	Regression lines,

SBD 26	Standard error of estimates
SBD 27	Time Series-Meaning and significance –
SBD 28	components of Time series-
SBD 29	Measurement of Trend: Method of least squares
SBD 30	Parabolic Trend and Logarithmic trend
SBD 31	Meaning and significance, of index numbers,
SBD 32	Methods of constructing index numbers – weighted and unweighted
SBD 33	Test of adequacy of index numbers, Chain index numbers
SBD 34	base shifting, Splicing and deflating index numbers

**SEMINAR TOPICS BBA**

SI no	Enrollment Number	Name of Candidate	SBD
1	862181001	PREMJITH V C	<b>SBD 3</b>
2	862181002	Vignesh.S.S	
3	862181003	NAZILA S	
4	862181004	Vishnukumar J S	
5	862181005	JIFNA S	
6	862181006	KALIDAS S	
7	862181007	MUHAMMED RAFI.A	<b>SBD 16</b>
8	862181008	AJMAL SHA A	
9	862181009	ALSHAD H. NOUSHAD	
10	862181010	ANSU ANIYAN	
11	862181011	ANU ANILKUMAR	
12	862181012	ARCHANA REMESH	
13	862181013	ARJUN SAJEEV	<b>SBD 26</b>
14	862181014	ARYA	
15	862181015	ARYADAS	
16	862181016	ARYA UNNI	
17	862181017	ASWIN K JOHN	
18	862181018	JINI SAJI	
19	862181019	JOYAL RAJAN	<b>SBD 8</b>
20	862181020	KEERTHANA V	
21	862181021	MALAVIKA.S.PILLAI	
22	862181022	MEERA KRISHNAN	
23	862181023	RAHUL RAVI	
24	862181024	RANJITHA S	

25	862181025	SHIBI MARIYAM BIJU	<b>SBD 31</b>
26	862181026	SRUTHY S	
27	862181027	SUHAIL. J	
28	862181028	SURYA S UNNITHAN	
29	862181029	SYAM KRISHNAN. G	
30	862181030	AKSHAI BABU	
31	862181031	ATHIRA THULASI	<b>SBD 29</b>
32	862181032	VISHNU PRASAD. R	
33	862181033	AFZAL N	
34	862181034	AFSAL S R	
35	862181035	AHZAN	
36	862181036	AJMAL B	
37	862181037	AL AJMI H	<b>SBD 32</b>
38	862181038	ALIF MOHAMMED	
39	862181039	ALIKHAN M	
40	862181040	ALTHAF MUHAMMED I	
41	862181041	AMEEN ANZAR	
42	862181042	ARAVIND S	
43	862181043	ARJUN KRISHNA	<b>SBD 25</b>
44	862181044	ARJUN M B	
45	862181045	ASHIK S	
46	862181046	ASHIK S	
47	862181047	ASWATHI THAMPI	
48	862181048	AYISHA SHANAVAS	
49	862181049	FAIZE A	<b>SBD 15</b>
50	862181050	FARZANA BEEGUM A	
51	862181051	FATHIMA S	
52	862181052	HAJARA SHAMSHAD	
53	862181054	HARIS S	
54	862181056	SREECHAND J	
55	862181057	SREEHARI P	<b>SBD 2</b>
56	862181058	SREEJITH RAJESH	
57	862181060	UMARUL MUKTHAR N	
58	862181061	INSAMAM I	
59	862181062	JISHIN S SAJI	
60	862181063	JOMOL JOHNSON	
61	862181064	KRISHNA PRASAD	<b>SBD 7</b>
62	862181065	MANHAL N	
63	862181066	MOHAMMED SAJID	
64	862181067	MOHAMMED AJMAL A	

65	862181068	MUHAMMED ESA S N	
66	862181069	R AJAY	
67	862181070	RAFEEK A	<b>SBD 14</b>
68	862181071	SAJAD N	
69	862181072	SALY	
70	862181073	SHAJINSHA S	
71	862181074	SHANAVAS A	
72	862181075	SHEFEEK N	
73	862181076	SHEHIN N	<b>SBD 24</b>
74	862181077	SHEREENA R	
75	862181078	SYAMKRISHNAN R	
76	862181079	ABHIJITH MURALI	
77	862181080	SHIBINSHA S	
78	862181081	SHRAVAN	
79	862181082	SHYJU SAJU	<b>SBD 17</b>
80	862181083	SIDHARTH S NAIR	
81	862181084	HAREESH .O	
82	862181085	CHRIS MARSHAL RAJESH	
83	862181086	AKHILA MATHEW	
84	862181087	ANAS A	
85	862181088	AKSHAI MURALI	<b>SBD 27</b>
86	862181089	ASHISH DANIEL	
87	862181090	AKHIL RAJAN	
88	862181091	AKHIL S ARUN	
89	862181092	SANDEEP .S	
90	862181093	ACHU VARGHESE	
91	862181094	ASHWIN LESSLY GEORGE	<b>SBD 1</b>
92	862181095	KAVYA KRISHNAN	
93	862181096	HAMDAN YOOSUF	
94	862181097	RESIN SHA N S	
95	862181098	SABARI B.S	
96	862181099	MUHAMMED BILAL. A	
97	862181100	MIDHUN M	<b>SBD 18</b>
98	862181101	ROMEO ROY	
99	862181102	ASWIN. S	
100	862181103	FAVAS A	
101	862181104	VISHNU SURESH	
102	862181105	FAHAD. S	

103	862181106	JABIR A	<b>SBD 13</b>
104	862181107	AMRUTHA RAJ	
105	862181108	JITHIN JIJO	
106	862181109	REVATHY.R	
107	862181110	VITHYA S BABU	
108	862181111	EMMANUAL JOHN FERNANDEZ	<b>SBD28</b>
109	862181112	ALWIN REJI	
110	862181113	SHARAN B S	
111	862181114	MOHAMMED YASIN	
112	862181115	ARDRA DATHAN.S	
113	862181116	NANDU.N	<b>SBD 34</b>
114	862181117	M MUHAMMED WASIF IQBAL	
115	862181118	VARSHA SURESH	
116	862181119	Akhil S P	
117	862181120	Vigin Joy Isaac	
118	862181121	MUHAMMED SHEFIN S	<b>SBD 12</b>
119	862181122	NANDHU. C	
120	862181123	ATHULYA VIJAYAKUMAR	
121	862181124	AL SHEMEEM M SHEREEF	
122	862181125	AJMIYA B S	
123	862181126	REVATHY SS	<b>SBD 19</b>
124	862181127	AMRUTHA RAJ	
125	862181128	VAISAKHI SUDHAKARAN	
126	862181129	ABHINAV SANTHOSH	
127	862181130	SRUTHY L	
128	862181131	ABEESH M	<b>SBD 33</b>
129	862181132	JOEL JEROM	
130	862181133	SOUMYA S G	
131	862181134	MAHIMA MS	
132	862181135	ASHIK S ABDULLAH	
133	862181136	REEJA RAJU	<b>SBD 33</b>
134	862181137	MUHAMMED NAVAS KHAN.M	
135	862181138	NANDU K S	
136	862181139	REENA JOHN O S	
137	862181140	AMALU A	

138	862181141	ANANDHU .S	
139	862181142	ANAND S V	<b>SBD 6</b>
140	862181143	ABHIJITH S M	
141	862181144	JACOB JOHN KATTOOKAREN	
142	862181145	ALAMEEN N	
143	862181146	BRIJESH.R	
144	862181147	NAJIYA N	
145	862181148	SAJIN SAJI	<b>SBD 11</b>
146	862181149	G S GOWTHAM KRISHNAN	
147	862181150	MUHAMMAD SIDHEEK SUDHEER	
148	862181151	ROSHNA ASHOKAN	
149	862181152	NISHAD M	
150	862181153	NINCY XAVIER	
151	862181154	MARY SONIYA . S	<b>SBD 30</b>
152	862181155	VIJAY V	
153	862181156	NITHIN NANDA KUMAR	
154	862181157	JESSIN ISSAC	
155	862181158	ABHISHEK S	
156	862181159	SREERAJ P	
157	862181160	JIJI MOHAN	<b>SBD 20</b>
158	862181161	AKHIL V	
159	862181162	Sreekanth S	
160	862181163	S ADITHYAN	
161	862181164	REMYA V A	
162	862181165	HARSHA V RAVEENDRAN	
163	862181166	HASEEF S	<b>SBD 5</b>
164	862181167	AKHINA WILSON	
165	862181168	AZAD S P	
166	862181169	AKASH. S.A.	
167	862181170	ANAS KHAN	
168	862181171	Mohammed Asif	
169	862181172	Sandra Sidharthan	<b>SBD 23</b>
170	862181173	ABDUL SHAHEEN	
171	862181174	Shahir S	
172	862181175	ASIYA SUBAIR	
173	862181176	Niyas Khan J	
174	862181177	FATHIMA SAKKEER	

175	862181178	MANU V EAPEN	<b>SBD 21</b>
176	862181179	SAVERY GULBADAN. S	
177	862181180	KRISHNA. A .M	
178	862181181	Archa Bharathan	
179	862181182	CHRISTIAN SUJITH SEBASTAIN	
180	862181183	FATHIMA SHAHIN F	
181	862181184	ASLAM S	<b>SBD 9</b>
182	862181185	SANDEEP RAJ	
183	862181186	SUMI MARY SABU	
184	862181187	Nikesh D	
185	862181188	Swathy Nair	
186	862181190	Rajeshkumar s	
187	862181191	ATHUL G S	<b>SBD 4</b>
188	862181192	ABHIRAJ A	
189	862181193	HARIPRIYA V	
190	862181194	ANANTHU SB	
191	862181195	AMINA AYOOB	
192	862181196	ASLAM SHAH	
193	862181197	BIBINA. P K	<b>SBD 10</b>
194	862181198	EASTER YASHICA K C M	
195	862181199	THASLIMA ANZAR	
196	862181200	AMAL M SOM	
197	862181201	PRAVEEN M	
198	862181202	Praveen SP	
199	862181203	Athira Muralidharan	<b>SBD 22</b>
200	862181204	ABHILASH PS	
201	862181205	VISHNU J B	
202	862181206	ALFINA AMEER	
203	862181207	THANSEER S N	

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