

**UNIVERSITY OF KERALA**

**SCHOOL OF DISTANCE EDUCATION**

**S1 MBA SEMINAR TOPICS (2019 BATCH)**

<b>SEMINAR TOPICS</b>									
<b>MBA S1 2019 Batch</b>									
<b>Sl no</b>	<b>Enrollment Number</b>	<b>Name of Candidate</b>	<b>MGT 101</b>	<b>MGT 102</b>	<b>MGT 103</b>	<b>MGT 104</b>	<b>MGT 105</b>	<b>MGT 106</b>	<b>MGT 107</b>
1	872191001	GOVIND BINU	<b>PPM 1</b>	<b>ME 19</b>	<b>BCE 11</b>	<b>AM 19</b>	<b>OB 18</b>	<b>QT 5</b>	<b>BEE 3</b>
2	872191002	Rahul Krishnan R							
3	872191003	BALAGOKUL S							
4	872191004	Varsha R R							
5	872191005	GOPIKA GOPAN B							
6	872191006	SAI SANDEEP R R							
7	872191007	VINI V NAIR							
8	872191008	JAYESH J							
9	872191009	DARSHANA V J							
10	872191010	ANOOP V							
11	872191011	MEERA B SURESH							
12	872191012	PRANAV .P							
13	872191013	ARJUN S							
14	872191014	LAVANYA.B.C							
15	872191015	Nayana P A							
16	872191016	UNNIKRISHNAN S							
17	872191017	GOKUL G							
18	872191018	GAYATHRY J S	<b>PPM 2</b>	<b>ME 18</b>	<b>BCE 10</b>	<b>AM 17</b>	<b>OB 1</b>	<b>QT 10</b>	<b>BEE 6</b>
19	872191019	SAMEERA. M							
20	872191020	SHINE SEKHAR							
21	872191021	JESUL RASIK							
22	872191024	LIBIL C VIJAYAN							
23	872191025	ANUJA MURALI NARAYAN							
24	872191026	ATHIRA SUDHAN							
25	872191027	Karthika B Nair							
26	872191028	AJITH G							
27	872191029	KEERTHI M							
28	872191030	LAKSHMI REGHUNATH							
29	872191031	SRUTHY RAJ S							
30	872191032	ANU ALEX							
31	872191033	ANAND BABU M							
32	872191034	DHEERAJ BABU							

33	872191035	ANJANA ANIL B														
34	872191036	THAHANI HANEESA														
35	872191037	AISWARYA D S	<b>PPM 3</b>	<b>ME 17</b>	<b>BCE 9</b>	<b>AM 15</b>	<b>OB 3</b>	<b>QT 15</b>	<b>BEE 9</b>							
36	872191038	VIJAYA LAKSHMI L														
37	872191039	AJAY R														
38	872191040	ATHIRA ANIL														
39	872191041	FIROSKHAN.K														
40	872191042	JJO JAYACHANADRAN														
41	872191043	JAHANA. N.S.														
42	872191044	ALI AHSAN H R														
43	872191045	ASWATHY P NAIR														
44	872191046	GREESHMA R														
45	872191047	SHYAMINI S S														
46	872191048	AKASH SS														
47	872191049	KIRAN DHANESH D S														
48	872191050	SUMEESKSHA S														
49	872191051	ARJUN RAJ														
50	872191052	SHEELA. R														
51	872191053	GOKUL M G														
52	872191054	SIJO M X								<b>PPM 4</b>	<b>ME 16</b>	<b>BCE 8</b>	<b>AM 13</b>	<b>OB 5</b>	<b>QT 1</b>	<b>BEE 12</b>
53	872191055	SreeLekshmi B														
54	872191056	SYEDALI.B														
55	872191057	MINI T P														
56	872191058	ANJANA V J														
57	872191059	VINEETH.V.S.														
58	872191060	JASNA FATHIMA. T.R														
59	872191061	AISWARYA KRISHNA														
60	872191062	KRISHNANAND G P														
61	872191063	LALU B														
62	872191064	GOPU G S														
63	872191065	VISHNU V S														
64	872191066	RASIMON A.S														
65	872191067	Biji G														
66	872191068	Akhila Satheesh														
67	872191069	KRISHNA PRIYA M NAIR														
68	872191070	AKHILA MOHAN A R														
69	872191071	ANAS S J	<b>PPM 5</b>	<b>ME 15</b>	<b>BCE 7</b>	<b>AM 11</b>	<b>OB 7</b>	<b>QT 3</b>	<b>BEE 15</b>							
70	872191072	ROHINI H T														
71	872191073	AMAN RASHEED														
72	872191074	HANNA RAHMAN														
73	872191075	VISHNU M A														
74	872191076	RENJINI U R														
75	872191077	SUHANABEEGUM H														
76	872191078	NISHA S V														
77	872191079	BIBIN C														

78	872191080	ARUNIMA A S							
79	872191081	AL AMEEN M A							
80	872191082	SUMY MATHEW							
81	872191083	RAMESHKUMAR .R							
82	872191084	JIJU P							
83	872191085	Saji.N.I.							
84	872191086	KEVIN K JOHN							
85	872191088	ARYA CHANDRAN C.K							
86	872191089	Joel Joshy							
87	872191090	ANJITHA UNNI							
88	872191091	FEMITHA N							
89	872191092	APARNA SANKAR							
90	872191093	AKHILA KUMARI V S							
91	872191095	JISHA S J							
92	872191096	ANANDHU R B							
93	872191097	AKHILESH KRISHNAN S							
94	872191098	SREE LEKSHMI R	<b>PPM 6</b>	<b>ME 14</b>	<b>BCE 6</b>	<b>AM 9</b>	<b>OB 9</b>	<b>QT 19</b>	<b>BEE 18</b>
95	872191099	AJAY THOMAS							
96	872191100	Sneha Babu							
97	872191101	Shruthi N							
98	872191102	SHIREEN SHAHABUDEEN							
99	872191103	ARYA A							
100	872191104	ARYA. R							
101	872191105	ARATHY B. NAIR							
102	872191106	ANANTHU P S							
103	872191107	ARJUN S KUMAR							
104	872191108	ARYA J							
105	872191109	ASHIMA S							
106	872191110	RAJEEV R							
107	872191112	REJI MATHAI							
108	872191113	LAKSHMI M NAIR							
109	872191114	Afsal S							
110	872191115	DEVI VIJAYAKUMAR							
111	872191116	DEEPAKPRASANNAN	<b>PPM 7</b>	<b>ME 13</b>	<b>BCE 5</b>	<b>AM 7</b>	<b>OB 11</b>	<b>QT 18</b>	<b>BEE 1</b>
112	872191117	PRATHIBHA G U							
113	872191118	KRISHNAPRIYA R B							
114	872191119	ATHULYA T							
115	872191120	AISWARYA S							
116	872191121	BINCY R T							
117	872191122	HARSHA A							
118	872191123	Athira B							
119	872191124	SUSMITHA L							
120	872191125	GOKULRADHA J	<b>PPM 8</b>	<b>ME 12</b>	<b>BCE 4</b>	<b>AM 5</b>	<b>OB 13</b>	<b>QT 17</b>	<b>BEE 2</b>
121	872191126	DIBIN D							

122	872191127	Muhammed Shameem B							
123	872191128	SINDHU U S							
124	872191129	Kesav R							
125	872191130	Nabeel Aslam K A							
126	872191131	KEERTHI UDAYAN							
127	872191132	EMIL J MATHEW							
128	872191133	CHITHRA S							
129	872191134	JISHAD. S.							
130	872191135	AJAS S							
131	872191136	FATHAL A							
132	872191137	Amritha Sreekumar							
133	872191138	ARUN KUMAR A T							
134	872191139	S AZEEM MUHAMMAD							
135	872191140	Nikhil Sebastian							
136	872191141	RAZI H.M							
137	872191142	Shayama Subair							
138	872191143	KRISHNA PRAKASH							
139	872191144	Rahul Diwakar							
140	872191145	ASHNA. S							
141	872191146	SNEHA JOHNSON							
142	872191147	ANJANA J							
143	872191148	ASWATHY JAYAN							
144	872191149	Viji Krishna R							
145	872191150	AMALKUMAR P	<b>PPM 9</b>	<b>ME 11</b>	<b>BCE 3</b>	<b>AM 3</b>	<b>OB 15</b>	<b>QT 16</b>	<b>BEE 4</b>
146	872191151	SARATH M S							
147	872191152	SAJITHA N S							
148	872191153	Renjini C V							
149	872191154	ASWIN R							
150	872191155	SHALINI S							
151	872191156	B. GOPIKA							
152	872191157	MAITHRI MOHAN							
153	872191158	MOHAMMED A L							
154	872191159	SMITHA C							
155	872191160	HISHAM S HAMEED							
156	872191162	RASHEEDA A R							
157	872191163	ANUJITH S R							
158	872191164	HAKKEEM A							
159	872191165	A R RAHUL							
160	872191166	SUMI L S	<b>PPM 10</b>	<b>ME 10</b>	<b>BCE 2</b>	<b>AM 1</b>	<b>OB 17</b>	<b>QT 4</b>	<b>BEE 5</b>
161	872191167	RAHUL KUMAR.P							
162	872191168	ARYA CHANDRAN J A							
163	872191169	ALEESHA NAZARUDEEN							
164	872191170	SINDHU S PILLAI							
165	872191171	HARISHANKAR.A							
166	872191172	KIRAN A T							

167	872191173	GOURI L VIJAY							
168	872191174	Malavika Babu							
169	872191175	GADHA L VIJAY							
170	872191176	KARTHIK R NARAYANAN							
171	872191177	Alfina. R							
172	872191178	J RADHA							
173	872191179	AKSHAY KRISHNAN G S							
174	872191180	Vishnu Raj B J							
175	872191181	UNNI KRISHNAN M R							
176	872191182	Anaswara Preela Surendran							
177	872191183	AISWARYA J R							
178	872191184	RAJANI R	<b>PPM 11</b>	<b>ME 9</b>	<b>BCE 1</b>	<b>AM 2</b>	<b>OB 19</b>	<b>QT 8</b>	<b>BEE 7</b>
179	872191185	IRFAN KABEER							
180	872191186	AFSAL							
181	872191187	RIYADH BIN SALIM							
182	872191188	AARATHY SV							
183	872191189	Rakend B S							
184	872191190	Ananthu Nagendran							
185	872191191	MERFIN C							
186	872191192	JOEMON JOSEPH							
187	872191193	SUNILRAJ N V							
188	872191194	DHEERAJ VIKRAM							
189	872191195	JEAN VIJAY V M							
190	872191196	S YEDU KRISHNAN							
191	872191197	Ciril .K							
192	872191198	SREEJA S							
193	872191199	Unnikrishnan S							
194	872191200	SYED ALI N							
195	872191201	Vishnu J R							
196	872191202	LIBITHA VARGHESE	<b>PPM 12</b>	<b>ME 8</b>	<b>BCE 19</b>	<b>AM 4</b>	<b>OB 2</b>	<b>QT 12</b>	<b>BEE 17</b>
197	872191203	Malavika Anilkumar							
198	872191204	PAVITHRA P S							
199	872191205	ROHINIKRISHNA.P							
200	872191206	Pavithra S M							
201	872191207	VAISHNAVI U S							
202	872191208	AMAL M R							
203	872191209	SREEREMYA S R							
204	872191210	POURNAMI S							
205	872191212	RESHMA G							
206	872191213	Ananthu j nair							
207	872191214	SUHELA HIYAS							
208	872191215	RISWAN THAHIR T	<b>PPM 13</b>	<b>ME 7</b>	<b>BCE 18</b>	<b>AM 6</b>	<b>OB 4</b>	<b>QT 14</b>	<b>BEE 16</b>
209	872191216	SUDHEERSHAH H N							
210	872191217	SREEJITH S							
211	872191218	SUJIN S S							

212	872191219	SUDARSAN V							
213	872191220	SHABANA S							
214	872191221	ANJU.C.CHANDRAN							
215	872191222	SAJITH H S							
216	872191223	Stella Stephen							
217	872191224	CHIPPY SOMARAJAN							
218	872191225	GLOBIA OLIVER							
219	872191226	DARSANA J S							
220	872191227	ARYA M A							
221	872191228	ARSHAD RAZAK							
222	872191229	MOHAMMED EBRAHIM	<b>PPM 14</b>	<b>ME 6</b>	<b>BCE 17</b>	<b>AM 8</b>	<b>OB 6</b>	<b>QT 13</b>	<b>BEE 10</b>
223	872191230	FATHIMA NAZAR							
224	872191231	Dhanya.P							
225	872191232	PARVATHY T S							
226	872191233	NADESH S							
227	872191234	Aishwarya L							
228	872191235	HARIKRISHNAN G G							
229	872191236	MINI MOHANAN							
230	872191237	JIBIN JOY KURIEN							
231	872191238	MALAVIKA ROHINI LAL							
232	872191239	SREEDEVI S							
233	872191240	SACHIN N S							
234	872191241	M R ANILA							
235	872191242	VEENA.V							
236	872191243	JYOTHISH C							
237	872191244	SHOJID.T							
238	872191245	SIRAJUDHEEN.K.C							
239	872191246	NITHIN G	<b>PPM 15</b>	<b>ME 5</b>	<b>BCE 16</b>	<b>AM 10</b>	<b>OB 8</b>	<b>QT 2</b>	<b>BEE 11</b>
240	872191247	Aravindan J							
241	872191248	MOHAMMED ANSARI.M							
242	872191249	Pushparajan J							
243	872191250	Jyothikumar P							
244	872191251	ANURAJ. K. R							
245	872191252	NARENDRAN M							
246	872191253	Bhagathram U							
247	872191254	AFSAL N							
248	872191255	VINI J							
249	872191256	O S ANANDA GOPAL							
250	872191257	ANJANA MENON S							
251	872191258	SOORAJ V S							
252	872191259	ABHINANDAN S							
253	872191260	Kishore Francis							
254	872191261	GOKUL V BABU							
255	872191262	GOKUL CHAND C M							
256	872191263	ARUN DHANESH. D.S	<b>PPM</b>	<b>ME 4</b>	<b>BCE 15</b>	<b>AM 12</b>	<b>OB 10</b>	<b>QT 11</b>	<b>BEE 8</b>

257	872191264	AKHIL V S	<b>16</b>													
258	872191265	KRISHNANJALI S														
259	872191266	BADHUSHA M														
260	872191267	AKHIL V V														
261	872191268	KRISHNAVENI B NAIR														
262	872191269	SARATHRAJAN S R														
263	872191270	KEERTHI. S.R														
264	872191271	ANJU.P.M.														
265	872191272	WILSON WILLIAM														
266	872191273	ASWIN A														
267	872191274	SREERENJINI M R														
268	872191275	MEENAKSHI. S														
269	872191276	PRAKASHKUMARPT														
270	872191277	SHEEJA B														
271	872191278	Archana Sreekumar														
272	872191279	BINDHYA GODWIN														
273	872191280	ARJUN GIRISH								<b>PPM 17</b>	<b>ME 3</b>	<b>BCE 14</b>	<b>AM 16</b>	<b>OB 12</b>	<b>QT 9</b>	<b>BEE 13</b>
274	872191281	PRAVEEN P														
275	872191282	MUHAMMED AJAS R														
276	872191283	Najma N														
277	872191284	DEVIKA D S														
278	872191285	Neena A B														
279	872191286	ANEESH A														
280	872191287	Vysaghan v s														
281	872191288	ASHIN C SHAJAN														
282	872191289	R K LEKSHMI PRIYA														
283	872191290	JEEVAN BOBBY NARIMATTOM														
284	872191291	LAKSHMI M														
285	872191292	ANJITH V														
286	872191293	KEVIN THOMAS MIRANDA														
287	872191294	BHUPENDER SHARMA														
288	872191295	RAJI A L														
289	872191296	BIVIN THOMAS PAUL														
290	872191297	N MOHAMED NOUFIN	<b>PPM 18</b>	<b>ME 2</b>	<b>BCE 13</b>	<b>AM 18</b>	<b>OB 14</b>	<b>QT 6</b>	<b>BEE 19</b>							
291	872191298	SIYAS B. R														
292	872191299	ABHISHEK R														
293	872191300	CHIPPY RAJ														
294	872191301	ANAMIKA SHARMA														
295	872191302	AJAYKUMAR P S														
296	872191303	VIDYA S														
297	872191304	MANJIMA V O														
298	872191305	CHINCHU JOSEPH														
299	872191306	Aravind Perumal RV														

300	872191307	DHANOOP P C							
301	872191308	ANISHMON.S							
302	872191309	ABU BIDHA HAREES							
303	872191310	Jelesh J Nelson							
304	872191311	V. M .MALINI	<b>PPM 19</b>	<b>ME 1</b>	<b>BCE 12</b>	<b>AM 14</b>	<b>OB 16</b>	<b>QT 7</b>	<b>BEE 14</b>
305	872191312	DEVIKA J V							
306	872191313	ANJANA DEVI D							
307	872191314	LEELA KRISHNAN							
308	872191315	MEGHA M							
309	872191316	ANJANA SATHEESH							
310	872191317	ARUN S							
311	872191318	LEENAKUMARI .V .G							
312	872191319	SUMI M S							
313	872191320	AYANA ANILKUMAR							
314	872191321	Edwin Joseph							

<b>Business Communication and Soft skills (MGT103)</b>	
BCE 1	Principles of Business Communication
BCE 2	Types & Methods of Business Communication
BCE 3	Process of Business Communication
BCE 4	Barriers to Poor Organised Communication
BCE 5	Effective leadership communication
BCE 6	Cross culture Communication
BCE 7	Verbal & non verbal communication in business
BCE 8	Public speaking skills



BCE 9	Business presentation
BCE 10	Roles of Audio Visual aids and computer in oral presentation
BCE 11	Interviewing
BCE 12	Structures and methods of written communication
BCE 13	Customer Complaints and collection letters
BCE 14	Memoranda Directives and Instructions
BCE 15	Preparation of Resumes
BCE 16	Conducting seminars and conferences
BCE 17	Drafting speech
BCE 18	Structures of report
BCE 19	Technical Report

Accounting For Managers(MGT104)	
AM1	Importance of Financial and financial accounting
AM2	System s of book keeping
AM3	Trial Balance
AM4	Generally accepted accounting principles(GAAP)
AM5	Methods of charging depreciation
AM6	Capital and Revenue
AM7	Trading and profit and loss account
AM8	Objectives scope and importance of managerial accounting
AM9	Financial statement analysis
AM10	Tread analysis and ratio analysis
AM11	DuPont Analysis
AM12	Working Capital
AM13	Fund flow statement
AM14	Cash flow Analysis
AM15	International accounting standard
AM16	Responsibility Accounting
AM17	Common size financial statements
AM18	Accounting concepts and Interventions
AM19	Cash book

Organisational Behaviour(MGT105)	
OB1	Historical evolution of OB
OB2	Social learning frame work
OB3	Methods of collecting behavioural data
OB4	Performance outcomes- Efficiency and effectiveness
OB5	Factors affecting perception
OB6	Learning theories
OB7	Motivational theories
OB8	Stress management techniques
OB9	Emotional Intelligence
OB10	Factors affecting decision making
OB11	Factors affecting communications and channels of communications
OB12	Internal personal dynamics
OB13	Transactional Analysis
OB14	Leadership theories and models
OB15	Conflict process and level of conflict resolution strategies
OB16	Principles of organisational design
OB17	Organisational policies and practices
OB18	Effects of organisational culture on employee Performance
OB19	Organisational development

Quantitative Techniques(MGT106)	
QT 1	Charts and Diagrams
QT 2	Measure of central tendency
QT 3	Measures of dispersion
QT 4	Sampling methods
QT 5	Sampling & non sampling error
QT 6	Definition of probability
QT 7	Conditional probability
QT 8	Bayes theorem
QT 9	Business application of probability
QT 10	Binomial distribution
QT 11	Poisson distribution
QT 12	Normal distribution
QT 13	Point and interval estimation
QT 14	Standard error
QT 15	Testing of hypothesis Z test
QT 16	Testing of hypothesis chi square test
QT 17	ANNOVA
QT 18	Software packages
QT 19	Simple correlation & regression

Business Environment and Ethics(MGT107)	
BEE 1	Significance of business environment
BEE 2	Relationship between business and environment
BEE 3	Implication of economic environment & business
BEE 4	concepts & features of Goods & Service Tax (GST)
BEE 5	Characteristics of mixed economy
BEE 6	Post liberation
BEE 7	Cultural Environment
BEE 8	Technological Environment & implication to business
BEE 9	National knowledge Commission
BEE 10	Political Environment NITI AYOJ
BEE 11	National Green Tribunal NGT
BEE 12	Capital Market SEB, FII
BEE 13	Principle and characteristics of Ethics
BEE 14	Ethics Committee & its function
BEE 15	Code of Ethics & Code of Conduct
BEE 16	Importance of business ethics & advantages
BEE 17	Ethics Audit
BEE 18	Whistle Blowing
BEE 19	corporate social responsibility

<b>Principles and Practice of Management (MGT101)</b>	
PPM 1	Evolution of Management
PPM 2	Managements Thoughts
PPM 3	Negotiation
PPM 4	Roles and challenges of management
PPM 5	Contribution of FW Taylor & Henry Fayol
PPM 6	Behavioural school of management
PPM 7	Management styles ( European & American style)
PPM 8	Management styles ( Japanese & Indian)
PPM 9	Functions of Management-Planning and organizing
PPM 10	Functions of Management- Staffing
PPM 11	Functions of Management- Directing
PPM 12	Functions of Management- Coordinating and Controlling
PPM 13	Theories of motivation
PPM 14	Group behaviour theories
PPM 15	Developments of group and teams
PPM 16	Theories of leadership
PPM 17	Organizational culture
PPM 18	Decision making
PPM 19	Challenges in 21 <sup>st</sup> century Management
<b>Managerial Economics (MGT102)</b>	
ME 1	Definition of managerial Economics
ME 2	Incremental concepts and Marginalism
ME 3	Equimarginal concepts
ME 4	Discounting principles
ME 5	Opportunity cost principle
ME 6	Demand curve
ME 7	Indifference curve analysis
ME 8	Elasticity of demand
ME 9	Demand forecasting
ME 10	Law of variable proportion
ME 11	Production Isoquant
ME 12	Break even analysis
ME 13	Perfect competition
ME 14	Imperfect competition
ME 15	Game theory
ME 16	Pricing methods
ME 17	National income concepts GDP, GNP, NNP
ME 18	Measurement of national income
ME 19	Business cycle & contra cyclical policies